

# Cruise Travel Only *with Ken*

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## WHO IS KEN?

### WHY WORK WITH ME?

I'm a passionate travel advisor with a wealth of travel experiences across all seven continents.

My deep appreciation for arts, nature, and culture drives me to create exceptional travel experiences for my clients.

I specialize in Ocean, River, and Expedition cruises, offering personalized service to ensure your vacation is nothing short of fantastic.

Whether you're seeking adventure, relaxation, or cultural immersion, I'm here to guide you every step of the way and turn your travel dreams into reality.

Let's embark on your next extraordinary journey together!

## CRUISE GROUP BOOKING?

I want to quickly clarify something I'm often asked about: What is a Group Cruise Booking?

When I secure a Group Booking with a cruise line, it simply means I've locked in a block of cabins at a preferred rate or with added perks. It does not mean you're expected to travel as part of an organized group.

You can book into a group sailing completely independently and there is no expectation that you participate in shared activities, or meetings, and you have no obligations to the group. It's simply an opportunity for you to benefit from better pricing or amenities you would not receive booking independently.

I'm currently working on three upcoming group opportunities – stay tuned for more details:

Virgin Voyages - Alaska - Dates TBA

AmaWaterways - Europe River Cruise - Dates TBA

Celebrity Ocean Cruises — Mediterranean - Dates TBA

More information coming soon, but in the mean time if you're curious about any of these, feel free to reach out.

Two existing group opportunities are:

AmaWaterways - Swiss Alps and Rhine Castles - July 2026 - I am Hosting on the ship.

AmaWaterways - Charms of the Mekong - January 2027 - I am hosting on the ship.

# CRUISE PRICING MYTHS

## *When is the best time to book?*

**Let's start the new year by clearing up one of the biggest travel myths out there:**

**"If I wait until the last minute, I'll get a better deal."**

**The truth? For cruises, the best time to book is early, not late.**

**Here's why:**

- It's Wave Season
  - January through March is when most cruise lines offer their strongest promotions of the year — upgrades, air credits, or extra amenities.
- Lowest Prices and Best Cabins Go First.
  - Cruise fares tend to rise as ships fill. Early planners get the best choice of staterooms and itineraries especially for popular destinations like Europe, Alaska, and the Caribbean.
- Early Booking Means Flexibility.
  - Reserve now, then make changes later if a better offer appears. Most cruise lines allow adjustments before final payment.
- Luxury Lines Reward Early Planners
  - Brands like Viking, Explora Journeys, Oceania, AmaWaterways, and Uniworld open bookings up to two years ahead and that's when the best values are found.
- Two of my current Groups benefited from:
  - 3-nights free land pre-cruise which was over a \$5K value
  - Two-for-one land on another cruise that was over a \$5K savings.
  - These savings are gone now and will not return before the sailing date. Both were only available to those booking 18-24 months in advance.
- Late Bookings Aren't What They Used to Be
  - Gone are the days of empty ships and deep last-minute discounts. Cruises now sail at over 90% occupancy. Waiting often costs more or means missing your dream itinerary altogether.
- If you're thinking about 2026 or 2027 travel, now is the perfect time to start planning. I can help you compare itineraries, secure early booking offers and choose the perfect cabin before the best ones are gone.

*Wishing you a wonderful start to your new year...*

*Ken Graham*